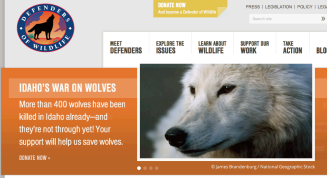
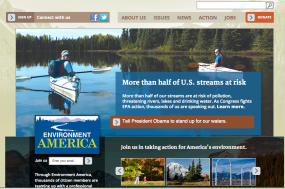

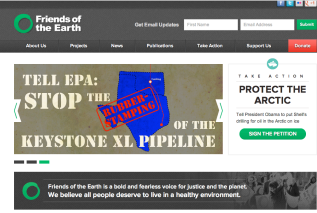

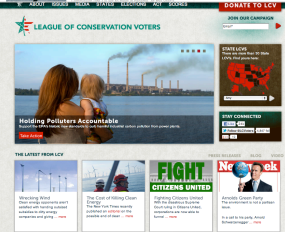
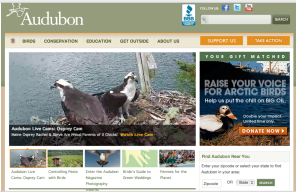


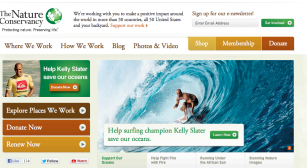
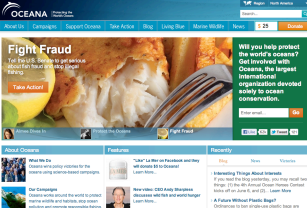


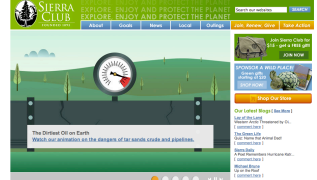



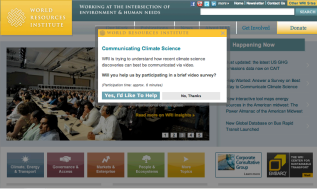
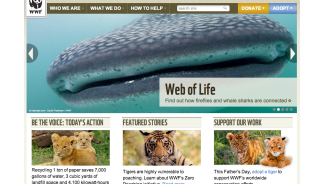


Organization	Presentation	Home Page	Top Story	Placement of climate	climate text	date/notes	Value Science Statement
Defenders of Wildlife	Slide show, starting with "Your support will help us to fight the kill-first culture of Wildlife Services." + 4 other slides (panthers, wolves, spring magazine issue). No mention climate.		Idaho'd War on Wolves	not on home page / "Climate Change" under "Explore the Issues" in main menu	Climate change is a massive problem that needs to be tackled on multiple fronts. Defenders is working to ensure the best science is being used to understand the full impacts of climate change on wildlife and ecosystems. We are a leader in the conservation community when it comes to advocating for laws, policies and funding to help combat the threat...	5/13/2012. Climate text updated 7/1/12	"We strive to [a]lways use the best available science to inform and guide our decisions and priorities, but recognize that it may not always be the sole driver of our actions."
Environment America	Static photo with headline "More than half of U.S. Streams at Risk." Report America/ wind generator photo 1 of 3 visual menu. "Below the fold" map of "Weather Related Disasters" and third article headlines "Mitt Romney worked to combat climate change as governor."		More than half of U.S. streams at risk	clean air & clean energy on home page / "Stopping Global Warming" under "Issues" in main menu	If we want to spare our children and grandchildren the worst consequences of global warming, we must dramatically reduce the carbon pollution that we pump into the atmosphere. And, as most scientists agree, we better do it soon. Yet Washington is not doing enough, deterred by the influence of Big Oil and the coal industry, and short-term partisan politics in Congress. But our staff and members are proving each day that there is a way forward on global warming. And it starts in the states.	5/13/2012	Funded by supporters like you, we research the challenges confronting our environment and educate the public about what's at stake.
Environmental Defense Fund	"Finally, the U.S. Takes a Stand [on carbon pollution limits]" 1 of 4 slides. First is "Restoring the Delta" + "Limiting Mercury", "The new Big Tobacco?" Climate first of four headings under "What we work on."		Finally, the U.S. takes a stand. Carbon pollution limits will protect health, strengthen economy.	EPA carbon rule in slide show / "Climate" under "What We Do" in main menu	No environmental challenge has more potential to alter the world we leave to our children, forever. We're working to reduce the pollution that causes global warming — locally, nationally and globally.	5/13/2012. Climate text updated 7/1/12	Science sets our agenda. EDF was founded by a small group of scientists. Ever since, we've relied on rigorous science to identify serious environmental problems and the most effective remedies.
Friends of the Earth (US)	Keystone pipeline and "113 Billion for Polluters" No Way! 2 out of 4 slides + "Keep genetically engineered misquitos out of Florida?" Action box, top of page, "End Fossil Fuel Subsidies"		Tell EPA: Stop the Rubber Stamping of the Keystone XL Pipeline.	End Fossil Fuel Subsidies / "Climate and Energy" under "Issues" in main menu	The climate crisis is the definitive challenge of our time, and our reliance on fossil fuels is driving it. Other energy sources also pollute our air and water and threaten our health. But energy use doesn't have to make us, or the planet, sick. That's why Friends of the Earth promotes conservation and clean energy — including wind, solar and geothermal power — and why we fight to end our unhealthy dependence on dirty sources including coal, oil, nuclear and biofuels.	5/13/2012. Climate text updated 7/1/12	Friends of the Earth, as an outspoken leader in the environmental and progressive communities, seeks to change the perception of the public, media and policy makers -- and effect policy change -- with hard-hitting, well-reasoned policy analysis and advocacy campaigns that describe what needs to be done, rather than what is seen as politically feasible or politically correct. T
Greenpeace USA	"Help Make the South Atlantic Whale Sanctuary a Reality" first slide + Shell Arctic Viral Campaign, Save the Arctic/GP ship, KFC Rainforest campaign, GP merchandise. 3 headlines "below the fold": Whale sanctuary, tuna fishing,		Only 400 Sumatran Tigers Are Left in the World		We are changing our planet in a fundamental way. Our world is hotter today than it has been in two thousand years. By the end of the century, if current trends continue, the global temperature could climb so high that the climate and weather patterns that have given rise to human civilization would be radically different.	6/5/20120, , revisited 6/15/12 after website down. Climate text updated 7/1/12	
League of Conservation Voters	Slide show: LCV Endorses Barak Obama for President, Stop the Attack on Clean Air, Vote for Your Favorite Clean House Candidate, In the Tank for Big Oil, Holding Polluters Accountable. Latest from LCV, "below the fold" photos: solar panels, "Koch fighting kite flyers," "Romney Cozy with Big Oil," "EPA Ramp up Renewables."		Holding Polluters Accountable.	Mitt Romney "In the Tank with Big Oil" / "Global Warming" under "Issues" in main menu	The human-caused warming of our climate is the greatest environmental challenge facing our civilization. Studies suggest that global temperatures could rise by more than six degrees Celsius by the end of the century, which would have unprecedented and devastating effects—drought, more powerful storms, melting glaciers, sea level rise that threatens our coastal cities, increased flooding, mass species extinctions, and ocean acidification, to name just a few.	6/5/2012. Climate text updated 7/1/12	LCV works to educate the public, lobby Congress and the administration, build coalitions, promote grassroots power, and train the next generation of environmental leaders as part of our grassroots efforts. LCV's National Environmental Scorecard provides objective, factual information about the most important environmental legislation considered and the corresponding voting records of all members.

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National Audubon Society	slide show: "Audubon Live Cams: Osprey Cam" + "Controlling Pests with Birds, Audubon Photography Awards, Bride's Guide to Green Weddings, "Pennies for the Planet." Donation box to right, "Raise Your Voices for Arctic Birds: Help us put the big chill on Big Oil."		Fargo Falcon Project.	"Big Oil's Arctic Bet: A Fool's Risk" / "Birds and Climate Change" under "Conservation" in main menu	Leading scientists around the world agree that man-made greenhouse gases from burning fossil fuels are causing global warming. Effects are already being seen worldwide. Long-term consequences are devastating, and solutions are harder to attain each day we fail to act.	Front page survey June 14, 2012	A powerful combination of science, education and policy expertise combine in efforts ranging from protection and restoration of local habitats to the implementation of policies that safeguard birds, other wildlife and the resources that sustain us all—in the U.S. and Across the Americas.
National Wildlife Federation	"Take Action, protect Alaska's grizzlies from Mining" + "Get Outside", "Let's go Camping", "Protect Endangered Species." Global Warming one of 3 issue boxes "below the fold."		Wolves in Danger.	"Global Warming" box at bottom	Global warming is the single biggest threat to wildlife. Scientists project that in the lifetime of a child born today, rising global temperatures could move up to 30% of all plant and animal species toward extinction.	Front page survey 6/12/12. Climate text updated 7/1/12	What started as a cartoonist's dream has turned into the largest grassroots conservation organization in the country. Today the National Wildlife Federation (NWF) boasts over 4 million supporters and 47 state affiliates. NWF continues to be the voice of conservation for diverse constituencies that include <u>hunters</u> , <u>anglers</u> , <u>gardeners</u> , <u>bird watchers</u> , <u>scientists</u> , <u>outdoor enthusiasts</u> , and <u>families</u> raising the next generation of habitat stewards.
NRDC	"Rio + 20: Our Future At Stake," first slide + stop hunting polar bears, "Protecting Our Oceans," magazine. "Below the fold" article, "Clean by Design," Act Now: stop trade in polar bear parts, Donate to Stop Pebble Mine ad campaign.		Climate Change Heat Deaths in Top U.S. Cities	"Climate Change Heat Deaths in Top US Cities" / "Curbing Global Warming" top of list under "Priority Issues"	Climate change is changing our economy, health and communities in diverse ways. Scientists warn that if we do not aggressively curb climate change now, the results will likely be disastrous.	6/5/20120, updated front page 6/14/12	NRDC is the nation's most effective environmental action organization. We use law, science and the support of 1.3 million members and online activists to protect the planet's wildlife and wild places and to ensure a safe and healthy environment for all living things.
Nature Conservancy			Top Story: Help surfing champion Kelly Slater save our oceans.	"Climate change" under "Urgent Issues" under "How we Work"	By protecting and restoring natural areas, we are protecting and ensuring the health and prosperity of every one of us who ultimately depends on nature's clean air, water, and food for survival. By proving the value of these natural, practical solutions, The Nature Conservancy is inspiring and galvanizing global climate action.	6/21/2012. Climate text updated 7/1/12	The World's Best Conservation Science Organization. The Conservancy is a world leader in cutting-edge conservation science — and you play a key role in our adventures! Keep up with our 550 staff scientists around the globe and learn how you can support their work to benefit nature and people.
Oceana	"Fight [Fish] Fraud" slide + "Know any Heros?", "Protect the Oceans". Headlines, "New Report" How the Oceans can help feed a growing planet," video w/Andy Sharpless, widespread fish fraud in LA.		Fight Fraud. Tell the U.S. Senate to get serious about fish fraud and stop illegal fishing.	"Climate and Energy" under "Campaigns" in main menu	Since time immemorial, the oceans have absorbed vast amounts of carbon dioxide in a system that keeps our planet's atmosphere in balance. Now, thanks to the burning of fossil fuels, the oceans are becoming saturated with carbon. Carbon dioxide is changing the very chemistry of the oceans, causing them to become more acidic and jeopardizing the future of coral reefs and organisms that produce shells. The oceans are also warming, thus increasing the intensity of storms, causing sea levels to rise and disrupting ecosystems and ocean circulation.	May 13, 2012	Oceana is fact based. We believe in the importance of science in identifying problems and solutions.
Pew Environment Group	"Authorities Burn confiscated Shark Fins," slide + Historic Oceans Protections, World Ocean Day. Other graphics: "European Fish Week", Shark Protection, "Bermuda's 'Blue Halo'", "below the fold" headlines: "House Set to Waive Environmental Guidelines Along Border," Rio 20+, Hammerhead Sharks, Silky Shark + 5 others		Honduran Authorities Burn Confiscated Shark Fins / rotating	"clean energy program" under "Campaigns" in main menu (1 of 40)	Energy independence, climate change and national security are interrelated global challenges. U.S. dependence on foreign sources of energy constitutes a serious threat—militarily, socially and economically. Predicted impacts of climate change include more frequent and intense storms and droughts, inundation of low-lying areas due to sea level rise, changing patterns of agriculture and an increase in "environmental refugees" fleeing worsening conditions.	May 13, 2012	"...we work to advance scientific understanding of the causes and consequences of environmental problems along with their solutions... The work of the Pew Environment Group encompasses two principal activities: fostering a better understanding of environmental problems through research and promoting sound conservation policy."

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Rainforest Action Network	"RAN: Environmentalism with Teeth." Headlines: "About RAN", "Forests" "Energy"		Bank of America's Annual Shareholder Meeting.	"Energy" box on home page / "Energy, Tar Sands" in main menu	The biggest banks are threatening to take us to the edge of an ecological catastrophe if they don't stop funding coal, the primary driver of climate change. The transition to a green energy economy, coupled with improved energy efficiency, will create new jobs, decrease our exposure to toxic pollutants like mercury, and help to solve the climate crisis.	May 13, 2012	
Sierra Club	"The Dirtiest Oil on Earth" slide + "Green Fathers' Day", sweepstakes, "Protect Wildlands and Wildlife", Trips.		Rethink Tar Sands. First in slide show.	"Tar Sands Oil" main box / "Beyond Coal, Beyond Gas, Beyond Oil" in main menu	For more than a century, we have depended on fossil fuels to run our factories, power our cars and trucks, and heat and cool our homes. Now we are facing the consequences. Six of the last eight years were the hottest on record. Polar ice and glaciers are disappearing, sea levels are rising, coral reefs are suffering, plant and animal species are disappearing. And the wilderness areas and wildlife that the Sierra Club has worked so effectively to protect for more than a century are being threatened and lost.	6/5/20120	
The Wilderness Society	"President Obama procs Ford Ord" + "Congress Should Protect Wilderness", Wendie Malick, "Raise a Glass to Wilderness" NWF names new President.		Your Newest National Monument.	Climate appears under state/regional grouping of issue as one of several listed under "other issues"	Climate change threatens California's residents, economy and environment. The Wilderness Society is working to reduce climate change threats by working on milestone global warming policies.	6/5/20120, front page update 6/14/12. Climate text updated 7/1/12	
Union Concerned Scientists	"Ground breaking analysis: forward thinking policy" + "Leadership for a healthy and safer planet", "Innovation for clean air, energy & transportation", "Independent science, practical solutions" "Scientists and citizens; working together." "... to reduce the threat of global warming and nuclear war."		UCS Spotlight: Scientific Integrity.	"Corporations contradict themselves on climate change" spotlight box + "Global Warming" link on home page	Sea levels are rising and the oceans are warming. Droughts threaten crops, wildlife and freshwater supplies. From polar bears in the Arctic to marine turtles off the coast of Africa, our planet's diversity of life is at risk from climate change. Climate change poses a fundamental threat to the vulnerable places, species and people WWF seeks to protect. To adequately address this crisis we must urgently reduce carbon pollution and prepare for the consequences of global warming that the world is already experiencing.	6/5/20	The Union of Concerned Scientists is the leading science-based nonprofit working for a healthy environment and a safer world. UCS combines independent scientific research and citizen action to develop innovative, practical solutions and to secure responsible changes in government policy, corporate practices, and consumer choices.
World Resources Institute	Rio 20+ slide + "What is a Green Economy?", "30 Years or Big Ideas", "GHG Emissions from Agriculture", "We are Running Out of Water". Most popular: "Key Steps to Reduce Poverty in Green Economy", "Overrationalizing the Green Climate Fund", "The next 4 billion.". WRI Insights: "What's Happening in Rio," + other headlines		Communicating Climate Science.	"On clean energy, time to follow where Google, GE and Buffet Lead" slideshow box on home page / "Climate + Energy + Transportation" first link under "Our Work" in main menu. http://insights.wri.org/	The nature of climate change poses risks and challenges for decision makers unique in modern human history. Integrating short-term and long-term climate risks into planning and policy processes is a growing priority for governments seeking to bolster the resilience of people and ecosystems to rising temperatures, altered rainfall patterns, sea level rise and other climate impacts.	Front page survey 6/14/12	To address these issues, WRI's founders saw the need for an institution that would be independent and broadly credible, not as an activist environmental membership organization, and that would carry out policy research and analysis on global environmental and resource issues and their relationship to population and development goals. That research and analysis had to be both scientifically sound
	Popup for WRI survey on communicating climate science.					05/13/12	
World Wildlife Fund	"Web of Life: how fireflies and whale sharks are connected." slide + Saving Sumatra, "Producing More with Less", "Valuing Nature on Fathers' Day", Alaska Under Threat" Bristol Bay mining.		Web of Life.	"Smarter Energy Use" under "Today's Action" on home page / "Tackle Climate Change" under "What We Do" in main menu	Sea levels are rising and the oceans are warming. Droughts threaten crops, wildlife and freshwater supplies. From polar bears in the Arctic to marine turtles off the coast of Africa, our planet's diversity of life is at risk from climate change. Climate change poses a fundamental threat to the vulnerable places, species and people WWF seeks to protect. To adequately address this crisis we must urgently reduce carbon pollution and prepare for the consequences of global warming that the world is already experiencing.	7/2/2012. Climate text updated 7/1/12	WWF's unique way of working combines global reach with a foundation in science, involves action at every level from local to global, and ensures the delivery of innovative solutions that meet the needs of both people and nature.